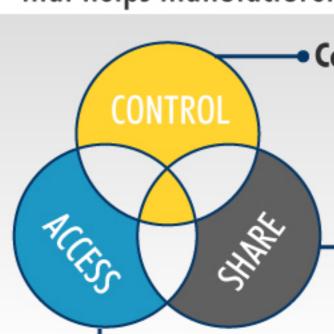


Effective Product Data Management **Drives Growth and Profitability**

Product Data Management (PDM) is a structured, collaborative solution that helps manufacturers control, access, and share crucial product data.



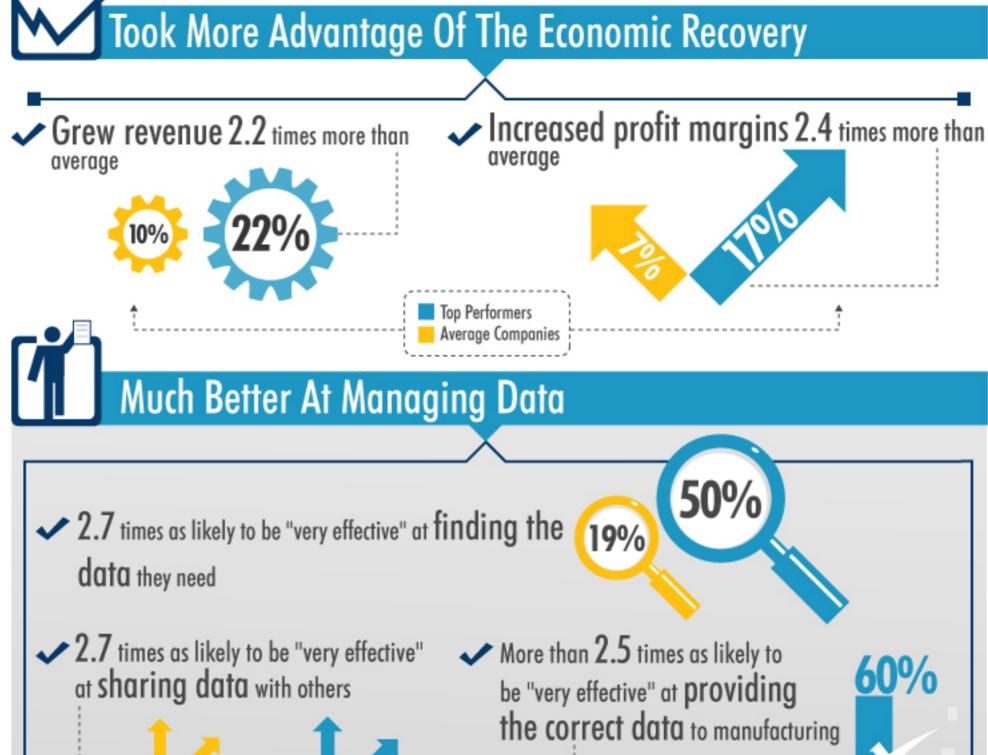
Control and secure product-related data Manage revisions

- Manage configurations / variants
- Coordinate change / ECO
- Protect intellectual property (IP)
 - Share product knowledge with other departments Provide one version of the truth
 - Ensure downstream departments have the right data to do their jobs
- Improve the ability to quickly find, access, and reuse information Find information quickly
- Access CAD and related product data
- Reduce non-value-added time
- Protect engineers' time
- Share knowledge across the enterprise
- Stop reinventing the wheel

Top Performing Manufacturers:









Leverage Data Management Systems That Allow Them To Control, Access And Share Product Data

Top Performers Average Companies

30% more likely to use structured, collaborative data management solutions more likely to use



22%



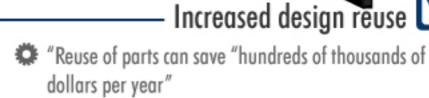
Product Lifecycle Management (PLM)

Top Performers Average Companies

Effective Data Management Results in Significant Business Value



We get products to market in 6 weeks compared to





competitors that take 6-12 months" Higher efficiency, less wasted time -





non-productive data management tasks We have the same number of people ... but now have

Top performing companies waste (25%) less time on

well quit now!"





IP Protection



PDM adds business value and provides the foundation for even greater value with Product Lifecycle Management (PLM)

